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From: Howard J. Klein

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Total Number of Pages
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Reference: U.S. Patent Application No.: 10/500,984
"A METHOD AND AN ARRANGEMENT FOR
ADVERTISING OR PROMOTING"
Examiner: To be assigned
Art Unit: To be assigned
Docket No. 578-20-PA

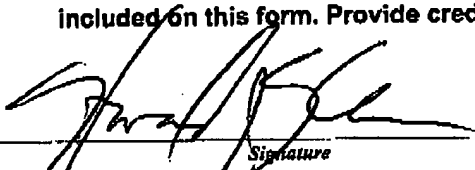
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- ❖ Amendment Transmittal Letter (1 page); and
- ❖ Second Preliminary Amendment (7 pages)

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AMENDMENT TRANSMITTAL LETTER (Large Entity)				Docket No. 578-20-PA	
Applicant(s): Peter Allan Simonsen et al.					
Application No. 10/500,984	Filing Date July 6, 2004	Examiner To be assigned	Customer No. 22145	Group Art Unit	Confirmation No.
Invention: A METHOD AND AN ARRANGEMENT FOR ADVERTISING OR PROMOTING					
COMMISSIONER FOR PATENTS:					
Transmitted herewith is an amendment in the above-identified application. The fee has been calculated and is transmitted as shown below.					
CLAIMS AS AMENDED					
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	24 -	63 =	0 x	\$18.00	\$0.00
INDEP. CLAIMS	2 -	2 =	0 x	\$88.00	\$0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$0.00
<div style="display: flex; flex-direction: row;"><div style="flex: 1;"><p><input checked="" type="checkbox"/> No additional fee is required for amendment.</p><p><input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of _____</p><p><input type="checkbox"/> A check in the amount of _____ to cover the filing fee is enclosed.</p><p><input checked="" type="checkbox"/> The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account 11-1159</p><p><input checked="" type="checkbox"/> Any additional filing fees required under 37 C.F.R. 1.16.</p><p><input checked="" type="checkbox"/> Any patent application processing fees under 37 CFR 1.17.</p><p><input type="checkbox"/> Payment by credit card. Form PTO-2038.</p><p>WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.</p><div style="margin-top: 20px;"> Signature</div><p>Howard J. Klein (Reg. No.: 28,727) Klein, O'Neill & Singh, LLP (Customer No.: 22145) 2 Park Plaza, Suite 510 Irvine, California 92614 Tel: (949) 955-1920 Fax: (949) 955-1921 Email: hjklein@koslaw.com</p></div><div style="flex: 1; padding-left: 20px;"><p>Dated: November 17, 2004</p></div></div>					
<div style="display: flex; justify-content: space-between;"><div>cc:</div><div style="border: 1px solid black; padding: 5px; width: 80%;"><p>I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on _____</p><p style="text-align: center;">(Date)</p><p style="text-align: center;">_____ Signature of Person Mailing Correspondence</p><p style="text-align: center;">_____ Typed or Printed Name of Person Mailing Correspondence</p></div></div>					